

Amy Brigant

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Summary

Work: amybdesign.com Password: creative2022

I have spent the past 10 years of my life learning, growing and exploring as an artist and designer. I've worn many hats and as a result I have a wide and unique range of skills. I'm excited to keep growing and expanding on this skill set as I work towards senior and leadership roles.

Experience

Art Director

Mixtape

May 2022 - Present (7 months +)

Art Direction and Design, building integrated ad campaigns from brief and ideation to execution.

Senior Production Designer

FCB Canada

Jun 2020 - May 2022 (2 years)

Promoted from Intermediate level designer after 1.5 yrs

Working on integrated ad campaigns supporting both creative and production teams. Guiding and mentoring a team of 6 production artists, providing creative and brand feedback. Developing campaign deliverables for production using working knowledge of print, animation and digital. Working in collaboration with art directors and creative directors to ideate campaign look/ feel, create mockups, toolkits and guide decks.

Design Clients: Johnson Insurance , Kraft, Home Depot, BMO,

Digital/Print Production & Motion Clients: OLG, Mikes Hard Lemonade, Florida Blue, McCains, Air Canada, BMW, Sephora, HBC, UBER, Unibet

Graphic Designer

Thinkr Marketing

Jan 2020 - Apr 2020 (4 months)

(let go due to covid 19) Developing creative design solutions from concept to production. Produced flyers, logos & brand guides, logo animations, brochures, social media graphics, posters and more.

Creative Designer

Sobeys

Aug 2019 - Jan 2020 (6 months)

Creative lead for Sobeys/Safeway. Concept development, creative mockups, copywriting, story boarding, art direction on set for video and photo shoots, decks and mockups for presenting creative

concepts. Working closely with content and digital marketing to conceptualize and create social videos and content.

 **Advertising Graphic Designer**

DAY Communications

Feb 2019 - Aug 2019 (7 months)

Reporting to Creative Director. Day to day tasks included print design/production for newspaper ads, ideating for ad campaigns, web design/dev, poster design and more.

Freelance Graphic Designer

Freelance

Jan 2017 - Apr 2019 (2 years 4 months)

Apparel - Production/Alterations/Design

Full Time/Freelance/Contract

Apr 2013 - Sep 2016 (3 years 6 months)

Education



George Brown College

Advanced Diploma, Graphic Design (advertising)



Seneca College

Advanced Diploma, Fashion/Apparel Design

Honors & Awards

Francis Mark Memorial Scholarship - George Brown College

Awarded for outstanding academic achievements.

Best Integrated Ad Campaign - George Brown College

Best integrated ad campaign at GBC's year end show.